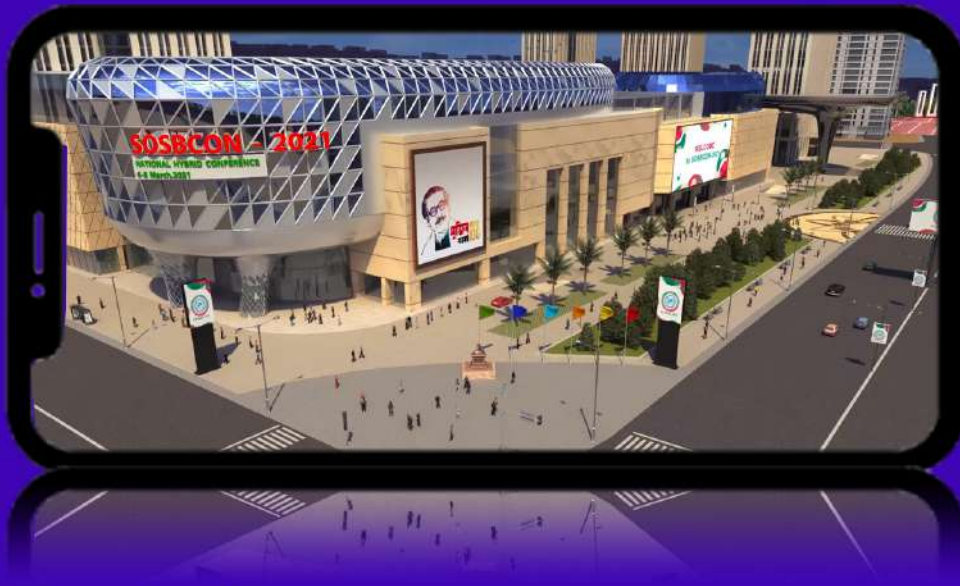


SUCCESS STORY

NATIONAL HYBRID CONFERENCE SOSBCON 2021

National Hybrid Conference SOSBCON
2021 partner's with MultiTV for there
annual virtual conference meet





About the client:

The Society of Surgeons of Bangladesh (SOSB) was brought forward by the founding members with a unified goal to construct a forum for exchange of ideas and skills, inspiring innovation, sharing the invaluable experience of seniors and motivating the upcoming surgeons. The need for a well-coordinated scientific and educational association for all the surgeons of the country was conceptualized for a while. Finally, it came into establishment in 1979 as Society of Surgeons of Bangladesh (SOSB).

The Challenge

SOSBCON 2021 was a 3-day event with two days of live workshop and a live virtual webinar on the final day. With surgeons all over the country coming together to share their insights with the upcoming doctors and scientists the biggest challenge was to execute such a high-profile event virtually in a smooth way for 3 consecutive days.

- Setting up a large-scale virtual conference meet where viewers can attend live workshops and interact with the delegates virtually.
- Provide a safe and secure platform across all the three days for a smooth and glitch free event.
- Ensure delegates and attendees from different corners join simultaneously and broadcast in an easy manner.

The Solution

MultiTV through its platform BeLIVE hosted the SOSBCON 2021, a 3-day long Conference and virtual webinar program using its state of the art technology and unique features and toolsets.

- Live & interactive workshop booths
- Moving Lobby
- Multiple breakout rooms
- Live video broadcasting of sessions
- Social media streaming
- Networking, meeting and lounges
- Live Chat and Q&A sessions



The Results

1000+
Registered users

50
Live Sessions

50+
hrs of live streaming

15+
Breakout rooms