

Virtual Event Features Comparison Chart: Hubilo vs MultiTV

● PLATFORM

Feature	Detail	Hubilo	MultiTV
SignUp	Using Google/Facebook/LinkedIn/Twitter/Email	Invite Only	Yes
Visibility	Ability to host public/private events	Yes	Yes
Monetization	Ability to sell tickets	No	Yes
WhiteLabelling	Hosting Platform on custom domain	No	Yes
Event branding	Event branding options	Yes	Yes
Custom Theme	Creating themes of event	No	Yes
DIY CMS	Backend support to manage the event own it's own	Yes	Yes
Duplicating an event	Create a new event using existing event details	Yes	Yes
Mailers	Email to attendees	Through 3rd Paty	Yes
Accessibility	In case any app is to be downloaded to access the platform	Browser Based	Browser Based
Schedule Management	Creating schedule for multiple days	Supported	Supported
Keynotes	A special stage	Yes	Yes
Interactive Roundtables	Breakout rooms/Roundtables/Closed meetings	Yes	Yes
Networking Zone	Audience can interact with each other using chat or video call	Yes	Yes
Matchmaking & Networking	Matching attendees on the basis of interest	Yes	Yes
Screen Sharing	Feature of screen sharing during the video conference	3rd Party supported	Yes
Recording	Auto Recording of sessions	Yes	Yes
Microsite Builder	Creating a registration page, along with accepting registrations from the same page	Yes	Yes
Seat Reservation	Reserving seat in networking zone	Yes	Yes
Multi language support	Platform translation for different languages	No	Yes
Gamification	Including engagements in the platform such as photo booth/games	Yes	Yes
GDPR Compliant	GDPR Compliance	No	Yes

● VIDEO

Feature	Detail	Hubilo	MultiTV
Low latency Live	Support of low latency streaming, best for user experience	No	Yes
Player Customization	Customizing the player as per the theme	No	Yes
Simulcasting	Streaming the video to Facebook/YouTube/Linkedin live. Best when doing virtual product launch or for corporate communications	No	Yes
Bring your own broadcast	Integrating the video production from sources other than the platform provided. Works best for custom video production	No	Yes
Deferred Live	Streaming pre-recorded video as live. Best for large conferences	No	Yes
Live interpretation support	Supporting live interpretation in multiple languages. Best for conferences	No	Yes
Watchparty	Invite your fellow friends to watch the video together. Best for virtual music concerts	No	Yes
Time synced features	Popping time synced polls for the audiences. Best for virtual quiz show	No	Yes

● ENGAGEMENTS

Feature	Detail	Hubilo	MultiTV
General Interactivity	Poll/Quiz/Feedback	Yes	Yes
Pre-Moderated Q&A	Pre Moderated Q&A	Yes	Yes
Tweet Wall	Tweet Wall	No	Yes
Platform Notifications	Platform Notifications	No	Yes
Reaction Emoji	Reaction Emoji	Yes	Yes
Invite attendee as speaker	Changing an attendee to speaker and vice versa during the course of sessions	Yes	Yes

● DESIGN

Feature	Detail	Hubilo	MultiTV
Themes available	Number of existing themes available	Default	Default
3D Event support		No	Yes
API Support	API available for the customer to integrate the features in their own designs	No	Yes

● EXHIBITION

Feature	Detail	Hubilo	MultiTV
Exhibitor Booths	Option to exhibit booths	Yes	Yes
Virtual Briefcase	Option for user to store sales, marketing collateral going through multiple booths	Yes	Yes
Schedule Booth meetings	When attendee wants to schedule product demo at later date	Yes	Yes
Exhibitor analytics	Live analytics for the exhibitor to monitor his booth	Yes	Yes
Chatbot	An automated chatbot	No	Yes
DIY Booth Exhibitor	A special DIR CMS where exhibitor can upload/arrange his marketing collaterals, videos, brochures in respective booths	Yes	Yes

● MEETING

Feature	Detail	Hubilo	MultiTV
Themes available	Number of existing themes available	No	Yes
3D Event support		NA	20
API Support	API available for the customer to integrate the features in their own designs	No	Yes

● ABOUT US

MultiTV's BeLIVE is a robust and scalable video platform that is widely used to conduct seamless virtual and hybrid events. It powers businesses to host events like Annual General Meetings (AGMs), product launches, trade shows, conferences, workshops, webinars, concerts, conclaves and meetings online in a seamless manner. Trusted by enterprises and brands alike, BeLIVE is the largest video capture and distribution service that has live-streamed 1,000+ branded events. Recently, the platform was used to execute AGMs for four large corporates in India with a combined viewership of 7+ million shareholders, and the largest COVID fundraiser with 400+ million viewers over 3 days.

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